

## 21. BEST LOW BUDGET (<£25k) CAMPAIGN

### LOOM WHARF: REDEFINING TOWN LIVING



THE **TIMES** **METRO** **Daily** **Mail**

The **Bolton News**

Manchester **Evening News**

**Leigh Journal**  
Tyldesley and Atherton

**Place**  
NORTH WEST

PROFESSIONAL  
**HOUSEBUILDER**  
& PROPERTY DEVELOPER

**housebuilder**

**HbD**  
Housebuilder & Developer

**REFURBISHMENT**  
& **RESTORE**

**DEVELOPER & HOUSEBUILDER**  
**YEARBOOK 2020**

**Business**  
**UpNorth**

**BUILDING DESIGN & CONSTRUCTION**

**53**

pieces of media coverage secured

**2.2m**

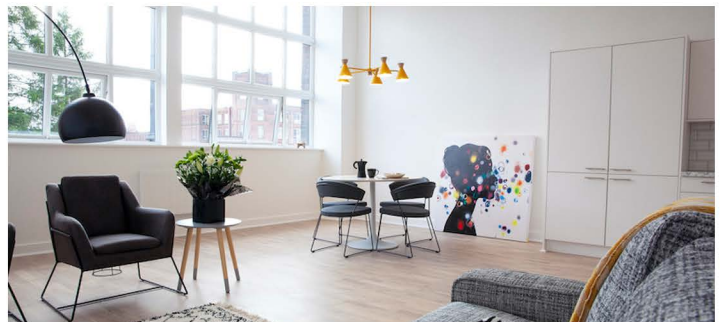
people reached

**3,626**

social engagements on media articles

**90%**

of development sold



"Typically, you expect a lot of enquiries to come through sites like RightMove, but **the PR and marketing for the Loom Wharf development has been an eye opener.**"

*David Etchells, Sebastians Cheshire (estate agent)*