

21. Best Low Budget (<£25k) Campaign
Promoting The Structural Awards 2019

The Institution of
StructuralEngineers



THE TIMES OF INDIA

Building

BBC NEWS

CITY A.M.

THE WEEK

CHINA DAILY
中国日报

BEIJING REVIEW

the ENGINEER

1.66bn
Online
Readership

821k
Print
Circulation

188
Articles
Published

106%
Increase
on 2018

9.69m
Coverage
views

5,840
Social media
shares