

 Bringing power to life.

**YOUR ONE-STOP-SHOP
TO WATER SOFTENER
KNOW-HOW**




**WATER
SOFTENERS**

This flyer features a yellow header with the BEAMA logo and tagline. The main text is in yellow and purple. The illustration shows a family of three, a house, and a car on the left, connected by a blue pipe to a water softener unit on the right. A water tap and a bathtub are also shown. The bottom of the flyer has a purple bar.

 Bringing power to life.

**HOW TO BE A
HOMEOWNER'S HERO**



**WATER
SOFTENERS**

This flyer features a blue header with the BEAMA logo and tagline. The main text is in blue and purple. The illustration is identical to the first flyer, showing a family, house, car, and water softener system. The bottom of the flyer has a purple bar.


 Bringing power to life.

**WHAT YOU THINK
YOU KNOW ABOUT
WATER SOFTENERS...
AND THEN, THE TRUTH**




**WATER
SOFTENERS**

This flyer features a light blue header with the BEAMA logo and tagline. The main text is in light blue and purple. The illustration is identical to the first flyer, showing a family, house, car, and water softener system. The bottom of the flyer has a purple bar.

 Bringing power to life.

**HOW TO TELL IF YOU
LIVE IN AN AREA WITH
HARD WATER:
THE TELL-TALE SIGNS**



**WATER
SOFTENERS**

This flyer features an orange header with the BEAMA logo and tagline. The main text is in orange and purple. The illustration is identical to the first flyer, showing a family, house, car, and water softener system. The bottom of the flyer has a purple bar.