

Overview:

- Grown turnover from construction clients by 43% YOY
- CIPR's North West Outstanding Small Consultancy 2017
- Increased number of construction clients during 2017/18
- Creative input into every clients' PR plan



Client testimonial: Sentinel

"Through our work on the Heating Installer Awards, Refresh PR had demonstrated a unique mix of creativity, commitment to delivery and attention to detail that has become increasingly rare. When it came to reviewing our PR service provider, we didn't need to look far; Refresh PR had already proven they were the team for the job.

"When Refresh pitched, their passion and professionalism was unrivalled and we were confident they had the team in place to deliver our objectives, and we weren't wrong. The results they have achieved have had a real impact on the Sentinel marketing team and the wider business as a whole. The entire team at Refresh goes above and beyond and challenges us to ensure PR is a core part of our activity. They are driven, passionate and experts on the sector, everything an award-winning PR team should be."



Shaun Scott – Heating Installer Awards winner 2018:

"The awards have massively helped my business, particularly from a customer relationship point of view. People know they will get good quality work, they trust me and recommend me. I noticeably get a lot more people approaching me, and a lot more enquiries are converting into business.

"I get companies approaching me to try new products and learn how to use them, and then I pass that knowledge on. It really keeps me at the forefront of the industry: the awards are really cutting edge."

