

Highlights: 2018

- Further raised credibility, and celebrates the achievements, of plumbers and heating installers
- Successfully launched Apprentice of the Month
- Social media influencers used effectively
- Seamless integrated communication
- Coverage in regional and national titles (SunOnline, MailOnline) as well as in the trade
- Genuine support for entrants' businesses
- Almost 600k twitter impressions, 189m OTS
- 165 sponsor mentions generated in the media



HEATING
INSTALLER
AWARDS

Installer



ENGINEERING
TOMORROW



Shaun Scott – winner 2018:

“The awards have massively helped my business, particularly from a customer relationship point of view. People know they will get good quality work, they trust me and recommend me. I noticeably get a lot more people approaching me, and a lot more enquiries are converting into business.

“I get companies approaching me to try new products and learn how to use them, and then I pass that knowledge on. It really keeps me at the forefront of the industry: the awards are really cutting edge.”