Fibo
The smart way to transform walls

mma marketing
WE HELP COMPANIES GROW

Strategic planning and management

Public Sector	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18
LABM - carol@hamerville.co.uk			Kitchens, Bathrooms & Disability Needs	SENT PO5367 - appeared	Floors, Walls & Ceilings		Kitchens, Bathrooms & Disability Needs PO5368 DEADLINE 14/06/18 SENT appeared					Kitchens & Bathrooms PO5369 DEADLINE 30/10/18
Housing Specification (bi-monthly) - copy@tspmedia.co.uk		Kitchen & Bathrooms SENT - appeared. No PO Raised		ARTICLE CONFIRMED FOR MAY FOC - SENT		PO5373 DEADLINE 29/06/18 SENT appeared						
Public Sector Building Specification					Housing Spec article used for this too at a charge of £335 PO5403 APPEARED							
Public Sector Building. Copy to emma.lunt@korumedia.co.uk				Kitchens & Bathrooms SENT AD & ARTICLE PO5326 - appeared					Kitchens & Bathrooms PO5374 SENT		Kitchens & Bathrooms PO5375	
Public Sector News (4 times a year)					Social Housing Feature PO5424 - SENT - appeared							
Housing Association Yearbook 2019				SENT PO5285 - appeared								
Housing 2018 Show Guide - Full page. Copy to conor.tallon@oceanmedia.co.uk						PO5408 - copy deadline 4th June SENT appeared						
SFHA Quarterly publication												PO5663 - copy deadline 10th Dec for Jan publication. Outside back cover at

Kitchen Press	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18
Kitchen & Bathroom News stephanie@hamerville.co.uk					SENT PO5370 - appeared Completed article too		PO5371 DEADLINE 13/06/18 - SENT appeared			PO5372 DEADLINE 29/08/18 SENT		

Fibo panels open new sales stream for C&G Heating & Plumbing

FIBO'S PANELS HAVE opened up a new income stream for C&G Heating & Plumbing, according to Managing Director Darren Shortall. The Kent-based merchant started selling the high-performance wall panels eight months ago, transforming its two-storey showroom with 10 bays featuring Fibo products. The show areas allow C&G to display the wide choice of colours, textures and designs available, which is helping the independent merchant make the most of a growing demand for wall panels over traditional tiles.

Shortall said: "Fibo's panels outclass all other competing products, with a superb range of colours and finishes. The authentic look of the panels means customers are amazed when I tell them they're not tiles! Fibo's unique Aqualock tongue and groove system makes the panels really easy and quick to install, with the added bonus of an invisible 'join' for a seamless finish. And with no grout to keep clean, they are easier to maintain too.

"Our show areas now look more like individual room sets, making it easier for our customers to see what the end result will look like," continues Shortall. "I've also been impressed with Fibo's comprehensive support. We have received exceptional training, sample boards, brochures and even a POS video. It's all spot-on and the showroom looks unbelievable. Fibo sells itself."

Fibo bathroom and kitchen wall panels suit a range of projects from high-end domestic and commercial, to leisure centres and social housing. The walls don't need to be made good before installing the panels, which saves a lot of time, money and mess. Fibo's 15-year guarantee makes the panels the ideal 'fit & forget' solution for any new build or refurbishment project.

COUNCIL INSTALLS FIBO WALL PANELS TO SUPPORT DEMENTIA CARE

Broxtowe Borough Council recently installed Fibo wall panels in a retirement living scheme to make a bathroom more suitable for individuals with dementia.

Two contrasting colours were specified as recommended for this type of installation.

Howard Draper, from Broxtowe Borough Council, comments: "This was the first time we had used panels as an alternative to tiles and we are very pleased with the outcome. The panels were quick and easy to fit, and excellent from a maintenance point of view."

Fibo's unique Aqualock system means the wall panels can be installed up to five times quicker than tiles. The simple tongue-and-groove system means that tilers aren't required, saving further time and cost. The panels can also be fitted directly onto existing tiles or stud partitioning – all meaning less disruption to social housing residents. In addition, there's no grout line to attract mould and the panels are low maintenance, only requiring a quick wipe down to stay clean, a further benefit for vulnerable residents in particular.

Howard adds: "Fibo supported us throughout the project and was absolutely superb. Any queries were dealt with on the spot and with professionalism. We would definitely use the panels again."

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Fibo panels help to transform walls the smart way!

Fibo's innovative and stylish wall panels helped to transform a recent kitchen refurbishment.

The chosen design was Shabby Chic from Fibo's Mercato range to complement the overall look of the new installation.

Fibo's wall panels are the smarter way to transform walls in social housing, and a cost effective alternative to ceramic tiles for kitchens, bathrooms and wetrooms. They are quick and easy to install with its unique Aqualock system; can be fitted directly onto stud partitioning, plaster or existing tiles; look and feel like traditional tiles; and come in a wide choice of colours, textures and designs to suit a range of tastes.

Housing specifiers and local authorities can choose panels with a routed 'grouting' line for an authentic finish, or mix designs to create feature walls using different colours and patterns without added cost or hassle.

The versatility of panels means tenants can personalise their space by adding hooks for mirrors, ornaments, utensils or other accessories without risk of damaging or cracking the panels when they drill through.

Fibo's wall panels do not require maintenance and come with a market leading 15 year guarantee for an ideal 'fit & forget' solution.

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FORWARD FEATURES

Merchants	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18
Builders Merchants News		Kitchens & Bathrooms - deadline 05/03/18	Article Published	send article pitch	Bathrooms & Showers - Deadline 02/04/18	Kitchens -					Bathrooms & Showers - deadline 02/10/18	
Builders Merchants Journal				Bathroom & Showers	Kitchens			Bathrooms & Showers	UK construction week preview			
Professional Builders' Merchants	Kitchens & Bathrooms									Kitchens & Bathrooms		
Building dargeting contractors/merchant												
Building Products Mag/E-newsletter/Online				Bathrooms & Kitchens		Bathrooms & Kitchens		Bathrooms & Kitchens				
Specification magazine?	Floors, Walls & Ceilings, Kitchens, Bathrooms & Washrooms				Floors, Walls & Ceilings, Kitchens, Bathrooms & Washrooms				Floors, Walls & Ceilings, Kitchens, Bathrooms & Washrooms			
Professional Builder				Plumbing, Bathrooms and Wetrooms deadline 20/02/18	send article pitch - how to get a feature + all?		Kitchens & Bathrooms - deadline 20/06/18 - Article?				welcome - deadline 17/08/18	
Kitchens & Bathrooms												
Kitchens & Bathrooms News	**Kitchen trends 2017, Bathroom trends 2017**		**Tile trends**		**Article Sent**			**send article pitch**	**Tiling alternatives**	**Luxury bathrooms - Article?**		
Bathroom & Kitchen Update (KBU)		Kitchens	worksurfaces & splashbacks - Article Published	Bathroom supplement, Flooring & Tiling		Kitchens	worksurfaces & splashbacks		Kitchen supplement; includes all aspects of the kitchen			Flooring & Tiling
Bathroom & Kitchen Today (Tradelink Media)				Clash of the colours: from classic black and white tiles to red and orange			Tiles: Traditional craftmanship, modern technology			Tiles, carpeting and flooring that are priced affordably		
Public Sector												
Public Sector Building Specification (TSP Media)					Refurbishment, Retrofit & Maintenance				Floors, Walls and Ceilings; Kitchens; Bathrooms & Washrooms			
Public Sector Building (Koru Media)		Kitchens, Bathrooms & Inclusive Design	**Interiors; Maintenance, Refurb + Refit**	**Kitchens, Bathrooms & Inclusive Design - Article Published**		**Kitchens, Bathrooms & Inclusive Design**			**Kitchen, Bathrooms & inclusive design**		**Kitchens, Bathrooms & Inclusive Design**	
Public Sector News						Social & Affordable Living						Social housing & affordable
LABM/HABM			Kitchens, Bathrooms & Disability Needs	send article pitch (simply modified)	Floors, Walls & Ceilings deadline 23/03/18		Kitchens, Bathrooms deadline 25/05/18 - Article		Housing & Regeneration deadline 18/07/18		Housing & Regeneration deadline 17/09/18	Kitchens & Bathrooms deadline 15/10/18
Housing Association (Waverley Communications)	Kitchens, Bathrooms & Disability Needs		Kitchens, Bathrooms & Disability Needs		Kitchens, Bathrooms 27/04/18	Kitchens, Bathrooms 24/05/18			Kitchens, Bathrooms 23/08/18		Kitchens, Bathrooms & refurb & maintenance 25/10/18	