



Sponsorship and Supporter Opportunities

The Construction Marketing Awards 2018 Thursday 29th November 2018

The benefits of getting involved in the Construction Marketing Awards:-

The prestigious Construction Marketing Awards are highly regarded as a measure of excellence in construction marketing and business development.

The Construction Marketing Awards have been in existence since the year 2000. In recent times they have developed a loyal following, with the Gala Awards dinner drawing an attendance of over 300 marketing professionals. Often whole marketing teams attend, using the occasion to celebrate marketing success, to reward hard-working staff and to double as the department Christmas function.

Marketing representatives from key construction industry players attend. These include material manufacturers from the glazing, insulation, steel, concrete...to name a few.

The awards represent a key opportunity for you to show support for the construction sector. To put your brand in front of many levels of marketing contacts, from influencer to decision maker. It is an opportunity to network and engage with the decision makers of today and tomorrow.

In the following pages we detailed the standard sponsorship and supporter options.

We are flexible and happy to discuss your requirements, adapting a sponsorship or supporter package to suit your needs. Please contact Ross Sturley with your requirements and for current sponsorship prices, email ross@chartlane.co.uk or call 01293 534663.

www.cmawards.co.uk

CIM Construction Industry Group

The Construction Marketing Awards are supported by The Chartered Institute of Marketing Construction Industry Group

Sponsorship Categories

To discuss your sponsorship requirements please contact Ross Sturley via ross@chartlane.co.uk or call 01293 534663.



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Why sponsor the Construction Marketing Awards?

Sponsorship is affordable and flexible. Sponsorship brings a number of benefits. Your logo on all printed material, emails and website, as well as on the logo loop during the gala dinner. Attendance at the gala awards dinner, as well as a branded zone in the drinks reception, gaining valuable networking opportunities for you and your team.

Being a sponsor allows you

- ◆ Logo on all CMA published material
- ◆ Logo on CMA e-mails
- ◆ Logo on CMA website
- ◆ Link from your logo on the CMA website
- ◆ Places at the CMA Gala Dinner
- ◆ Logo displayed on stage background at gala dinner
- ◆ Access to the quiet bar
- ◆ Your logo on the Gala Dinner table plan
- ◆ Your logo on table number stalk on your table
- ◆ Your logo on poseur table in drinks reception
- ◆ Customer email to CMA database
- ◆ VIP reception access
- ◆ CMA blog article
- ◆ Advert in CMA winners brochure
- ◆ Right to display CMA2018 sponsor logo
- ◆ Option to provide a branded table gift (at your expense)

There are two standard sponsorship packages, these are detailed below. We are flexible and happy to discuss your requirements, adapting a sponsorship package to suit your needs. Please contact Ross Sturley with your requirements and for current sponsorship prices, email ross@chartlane.co.uk or call 01293 534663.

Overall Sponsor

- ◆ Largest logo on all printed material, e-mails, and website alongside the CIMCIG/CMA logos
- ◆ Link to your website from your logo on the CMA website
- ◆ A table for 10 at the awards dinner with prime position – next to dance floor/stage
- ◆ A bottle of wine per head
- ◆ Logo on table plan and on your table number stalk
- ◆ Private poseur table, with logo on stalk, in drinks reception
- ◆ The opportunity to present two of the awards
- ◆ A full page advertisement in the winners' booklet

Category Sponsor

- ◆ Logos on e-mails, website and printed materials next to the category you are sponsoring
- ◆ Link to your website from your logo on the CMA website
- ◆ A table for 10 at the awards dinner with prime position – next to dance floor/stage
- ◆ A bottle of wine per head
- ◆ Logo on table plan and on table number stalk
- ◆ Private poseur table, with logo on stalk, in drinks reception
- ◆ The opportunity to present the award in the category you are sponsoring
- ◆ A full page advertisement in the winners' booklet
- ◆ Option to upgrade to two categories for £600

Supporter Categories

To discuss becoming a supporter please contact Ross Sturley via ross@chartlane.co.uk or call 01293 534663.



www.cmawards.co.uk

Why become a supporter of the Construction Marketing Awards?

If you want to be involved but sponsorship is not for you, then perhaps consider becoming a supporter of the Construction Marketing Awards. Supporters of the CMAs are organisations that believe in marketing best practice and wish to help advance this within the industry. By becoming a supporter you can display a "CMAs Supporters logo" on your promotional material and we will list you on the promotional material for the Construction Marketing Awards.

Being a supporter allows you:

- ◆ Logo on all CMA published material
- ◆ Logo on CMA e-mails
- ◆ Logo on CMA website
- ◆ Link from your logo on the CMA website
- ◆ Places at the CMA Gala Dinner
- ◆ Logo displayed on stage background at gala dinner
- ◆ Access to the quiet bar

There are three levels of supporter package, these are detailed below. We are flexible and happy to discuss your requirements, adapting a supporter package to suit your needs. Please contact Ross Sturley with your requirements and for current prices, email ross@chartlane.co.uk or call 01293 534663.

Lead Supporter

- ◆ Second largest logo on all printed material, e-mails, and website behind the overall sponsor and alongside the CIMCIG/CMA logos
- ◆ A table for 10 at the awards dinner with prime position – next to dance floor/stage
- ◆ Logo on table plan and on table number stalk
- ◆ Private poseur table, with stalk and logo, in drinks reception
- ◆ A bottle of wine per head (replaces half bottle below)
- ◆ Full page advert in Winners Book
- ◆ All benefits below in 'Supporter' package

Premier Supporter

- ◆ A table for 10 at the awards dinner with prime position – next to dance floor/stage
- ◆ Logo on table plan and on table number stalk
- ◆ Private poseur table, with stalk and logo, in drinks reception
- ◆ A bottle of wine per head
- ◆ All benefits below in 'Supporter' package

Supporter

- ◆ Logos on e-mails, website and printed materials alongside the other supporters
- ◆ Link to your website from your logo on the CMA website
- ◆ Logo on 'supporter' panel in winners book, and on logo loop during dinner
- ◆ Half page advert in winners' booklet
- ◆ 5 tickets for the Awards Dinner (upgrade to 10 for £1250 extra)
- ◆ A half bottle of wine per head