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# Construction Marketing Awards 2017

## AGENCY OF THE YEAR

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We secured  
14 new clients



We created  
a marketing  
campaign that has  
seen us generate  
over 1,100 new  
contacts



We have  
maintained a 90%  
retention rate of  
fee paying clients



We increased  
fees by 18%  
and maintained  
profitability



We implemented  
a highly successful  
content first  
approach for  
clients



We adopted a fee  
review approach  
to ensure 'best  
value' for clients  
and CFA