

# Don't just fit it, **TruFIT™** it!

One day all windows will be installed this way...  
here's why our customers agree:

## Customer Testimonials

Glazpart featured TruFit on its FIT Show stand. It generated a lot of interest from prospective customers. Edgetech's support and experience has really helped us get the supply going and we think it's a fantastic addition to our trade counter products range.



Dean Bradley,  
Sales and Marketing Manager,  
Glazpart

With TruFit, it's just fit and forget. You get a perfect, straight line that's really pleasing to the eye - it's a real time saver.



Ken Ashplant,  
Managing Director,  
West Country Windows

As we offer A++ rated windows, we want to ensure homeowners receive the greatest possible energy saving benefit. Using TruFit during installation guarantees a durable and consistent level of thermal insulation.



Patrick Firmager,  
Marketing Director,  
TruFrame

We would definitely recommend TruFit, in a tough market it differentiates us from our competitors. We found it very easy to switch, the Edgetech technical team showed us how to apply the product. It's a very easy system to work with and the fitters have taken to it very well.

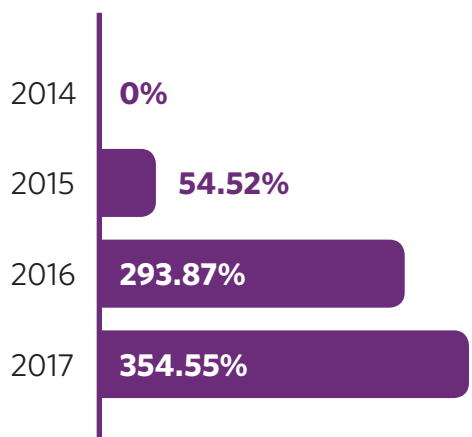


Andy Gwynn,  
Owner,  
Cornwall Window Centre

## Reasons Customers Buy



## Marketing Campaign Return on Investment



## Since launch...

