

**Better Communication.
Better Results.**



Construction Marketing Awards 2015

PR Agency of the Year

Perceptive Communicators offers specialist advice delivered by experienced consultants who work flexibly. Construction is one of our specialist niches. Current clients include Kier Construction, City Legacy Homes, Cruden Building & Renewals, Henry Boot Developments, Clyde Gateway, Construction Scotland Innovation Centre, Keppie, Mactaggart & Mickel Group, River Clyde Homes and London & Scottish Investments.

“Perceptive Communicators has worked on the Athletes’ Village development since 2009 and their involvement has played a major role in the huge success of the project. They really get under the skin of a company to deliver the most phenomenal results. It’s no mean feat for an agency to be retained year after year on such a large project and this talented and creative agency are consistently at the top of their game.”

Joanne Casey, Director, City Legacy Consortium

“Perceptive Communicators provided event organisation and both traditional and social media support for the launch of CSIC in Oct 2014 and rose to the challenge admirably under demanding circumstances due to tight timescales and multiple stakeholders. Their approach was professional and well organised and the event was a resounding success due in no small part to their hard work.”

Stephen Good, Chief Executive, Construction Scotland Innovation Centre

“Kier has worked in partnership with Perceptive since 2013. In that timescale, Perceptive has worked extremely hard to place stories about Kier and industry orientated thought leadership items in the broadcast, print media and trade media. Targets that we set Perceptive have consistently been smashed over the last two years. “We have had numerous observations made about how Kier’s media profile in Scotland is very high and this has also resulted in increased business opportunities. This is all down to Perceptive Communicators’ sterling efforts on our behalf.”

Gordon Reid, Business Development Manager, Kier Construction

“Right from the outset, Perceptive added real value to our business. Their proactive and creative approach really helped us to increase our market profile during a crucial time for Clyde Gateway, when we needed a team we could rely on to deliver results and respond at very short notice. They helped with every aspect of communications - always in a friendly and professional manner and we look forward to continuing to work with them.”

Fionna Kell, Senior Manager, Inward Investment, Clyde Gateway



Discover more

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www.perceptivecommunicators.co.uk

Our tailored solutions



Media Activity



Event Organisation



Public Affairs



Social Media Activity



Research